

# Institute Of Engineering Jiwaji University



## Presentation ON IMPORTANCE OF MANAGEMENT Unit –I BE 8 Sem (ELECTRONICS-8103)

Submitted By:  
Swati Dixit  
Electronics Dept.

# IMPORTANCE OF MANAGEMENT

- Decision making – rational essential
- Reliable timely info-managerial function
- Era of liberalization and globalization
- Era of Computers and IT

# IMPORTANCE OF MANAGEMENT

- MIS-Nerve center
- MIS- a logical well structured method of info
- Collection, processing,
- and disseminating to decision makers

# IMPORTANCE OF MANAGEMENT

- **R. Calley Rainer George Phillips Privette Says,**
- “Any organization that does not use MIS simply will not exist for long.
- This statement would not have been true a couple of decades ago,

# IMPORTANCE OF MANAGEMENT

- but computer-based information systems are now essential to the survival of any organization.”

# IMPORTANCE OF MANAGEMENT

- MIS acts as a catalyst
- Speeding up the entire flow of work
- By aiding decisions with data and information.

# IMPORTANCE OF MANAGEMENT

- Organizations can maximize benefits from –
  - Their investments
  - By seeing what is working and what isn't.

# ADVANTAGES OF MANAGEMENT

- Overview of their entire operation.
- Managers get feedback about their performance.

# ADVANTAGES OF MANAGEMENT

- ❑ Managers can compare results to planned performance
  - By identifying strengths and weakness
  - In both the plan and the performance
  - Workflow improvements

# ADVANTAGES OF MANAGEMENT

- Many decisions are moved out of upper management
- To levels of the organization
- That is closer to where the knowledge and experience lie.

# ADVANTAGES OF MANAGEMENT

- It provides precise information in a timely manner.
- That can be used to make the right decisions.
- Timeliness is very important

# EXAMPLE

- The competitiveness effectiveness. 
- Decisions are made at a faster pace
- Filling the information gaps and driving performance.

# EXAMPLE

- In today's hyper-competitive environment
- When decisions are based on facts, they are more effective.

# EXAMPLE

- MIS helps
- managers and business executives
- make fact-based and effective decisions

# USES

- By providing customized reports.
- To establish better control
- Throughout the organization

# USES

- And manage your resources more efficiently.
- Reports generated periodically
- Desired outcomes

THANK YOU